

School Annual Education Report (AER) Cover Letter

August 15, 2011

Dear Parents and Community Members:

We are pleased to present you with the Annual Education Report (AER) which provides key information on the 2010-2011 educational progress for the Campbell Elementary. The AER addresses the complex reporting information required by federal and state laws. The school's report contains information about student assessment, Adequate Yearly Progress (AYP) and teacher quality. If you have any questions about the AER, please contact Aaron Fernald for assistance.

The AER is available for you to review electronically by visiting the following web site:

<http://www.casscityschools.org/Schools/CampbellElementary/AnnualReport/tabid/741/Default.aspx>
or you may review a copy from the Campbell office at your child's school.

For 2010-2011, Campbell Elementary made Adequate Yearly Progress (AYP) in English language arts and mathematics. While we are pleased to have reached this important goal, we are continuously working to improve. We appreciate the continued support of parents, staff and our community in this effort.

State law requires that we also report additional information.

1. PROCESS FOR ASSIGNING PUPILS TO THE SCHOOL
2. THE STATUS OF THE 3-5 YEAR SCHOOL IMPROVEMENT PLAN
3. A BRIEF DESCRIPTION OF EACH SPECIALIZED SCHOOL
4. IDENTIFY HOW TO ACCESS A COPY OF THE CORE CURRICULUM, A DESCRIPTION OF ITS IMPLEMENTATION AND AN EXPLANATION OF THE VARIANCES FROM THE STATE'S MODEL
5. THE AGGREGATE STUDENT ACHIEVEMENT RESULTS FOR ANY LOCAL COMPETENCY TESTS OR NATIONALLY NORMED ACHIEVEMENT TESTS
6. IDENTIFY THE NUMBER AND PERCENT OF STUDENTS REPRESENTED BY PARENTS AT PARENT-TEACHER CONFERENCES

Aaron Fernald
Campbell Principal

CAMPBELL ELEMENTARY SCHOOL
2010-2011 Annual Report

General Information

Process for Assigning Pupils to the School

Campbell Elementary School serves K-4 students of the Cass City Public School District. It was originally constructed in 1950, with additions being made in 1954, 1960, 1962, 1979, 1994, 1997 and 2000. Window replacements were completed in 2001. The building has 23 classrooms, a media center, a gymnasium and various offices and smaller workrooms. Prior to the 2009-2010 school year Campbell Elementary received many upgrades including windows, lockers, heating system and document camera and overhead projectors for each classroom. Students are assigned to the school by their age and grade.

Campbell staff members are dedicated to providing education for students in a friendly, caring and safe environment. A well-rounded curriculum is provided for all students.

<u>4th Friday Four Year</u>	
<u>Enrollment Rate</u>	
2010-2011	425
2009-2010	434
2008-2009	437
2007-2008	447
2006-2007	464
2005-2006	474
2004-2005	517
2003-2004	517
2002-2003	544

Campbell had **5** retentions for the 2010-2011 school year. This represented 1.0% of the school population. 6 Title I assistants worked with 425 students in grades K – 4. Campbell has a free and reduced rate of 55%.

SCHOOL IMPROVEMENT

Status of the 3-5 year school improvement plan

Campbell Elementary School is committed to the school improvement process. The following mission statement has been adopted by the total staff. **All school personnel will accept the responsibility to provide the opportunity for all students to reach their full potential in a global society.** The Campbell School Improvement process is ongoing. It is developed as a 3-5 year plan, but changes or modifications are made yearly as needed. New goals were added this year to address targeted areas of the MEAP Assessment Test for English/Language Arts, and mathematics. Additional goals for other areas were also added. These goals included;

1. All tier two and tier three students will reach a minimum of 50% on the MEAP with the new revised targets, the areas of Reading, writing and Math.
2. All tier two and tier three students will show and increase in reading achievement in grades K-4.
3. All tier two and tier three students will show growth in the area of reading comprehension in grades K-4
4. All tier two and tier three students will show an increase in fluency of elementary math skills grades K-4.
5. All tier two and tier three students will achieve an increase of 5 percent in the area of writing fluency as tested on the AIMS web assessment.

CURRICULUM

Identify how to access a copy of the core curriculum

The State's Standards and Benchmarks have been implemented across all curriculums in our elementary school. We continue to strive to meet all goals set forth by the State. As a building, we identified a number of areas to be addressed. These included writing strategies and programs to help us improve our ELA MEAP scores, parent involvement, and developing grade level assessments. Continuation of such program strategies as Balanced Literacy, literacy grouping and guided reading, MLPP assessments, keyboarding for 3rd and 4th graders, and the Michigan Integrated Behavior and Learning System Initiative was a very big undertaking for our staff. We are in the fourth year of implementing the behavior systems and will continue to work towards implementing the reading systems as we move into the 2011-2012 school year. The core areas of mathematics, English/Language Arts, science, and social studies have been aligned with the State's Standards and Benchmarks. Curriculum mapping has been completed for math and ELA, and work continues to develop the grade level assessment tests for grades K-4. Campbell is currently working on making any changes to the curriculum that has been mandated through the common core standards.

Professional Development is an ongoing process at our school. During the 2010-2011 school year the staff received a great deal of professional development in math, on how to use MEAP data to address needs throughout our curriculum. The staff spent a great deal of time looking at reading and math data. The staff was also trained in a new handwriting program called Handwriting Without Tears Our students were tested 3 times this past year in both reading and math. The data was shared with the teachers so they could identify students who were not meeting grade level expectations. If students were not reading at grade level then the students were provided a researched based intervention in attempt to move them to the correct reading level. The staff also received professional develop for our new Saxon Math series that was started this year K-5.

ACCREDITATION

Campbell Elementary received an A grade under Michigan's Education Yes program and has satisfactorily met its AYP (adequate yearly progress) requirements for the 2010-2011 school year in all core areas tested, and for all demographic groups. (see accompanying chart).

PARENT PARTICIPATION

86% of our students had parent representation during the fall Parent/Teacher Conferences. Last year there was 84% representation. During the 2010-2011 school year thousands of hours of volunteer time were logged, with the help of over 50 regular parent/adult volunteers, and others who volunteered from time to time.

Parent-Teacher Conferences Data	
2010-2011	86%
2009-2010	84%
2008-2009	69%
2007-2008	71%
2006-2007	73%
2005-2006	73%
2004-2005	77%

During the 2010-2011 school year parents, staff, and students were provided surveys at Parent-Teacher conferences to help collect perception data. During the current 2011-2012 school year Campbell Elementary School will continue to collect perception data and obtain feedback through surveys after parent meetings, Title I night, Parent Night and/or Open House.

What was examined?

Parent Survey Questions:

- Do you feel that the school meets your child's academic needs?
- On most days, my child enjoys going to school?
- Our school keeps parents informed about student progress and performance.
- My preferred method of communication from school is....
- My child receives reading or math support in addition to classroom instruction.
- What is the best day/time for you to attend meetings?

Staff Survey Questions:

- Do you feel that you know what the administration expects of you?
- Do you feel that you are supported by the administration in your work with children?
- Do you feel that you are encouraged to collaborate with your colleagues?
- Does the instructional program at this school meet the needs of the students?
- Do you feel our school provides adequate help for students that are struggling academically?
- Do you feel that your students benefit from receiving Title I services?

Student Survey Questions:

- Do you like school?
- Do you feel that your teacher(s) care about you?

When you don't understand how to do something, do adults at school help you?
Do you feel that you can learn a lot at school?
When you do a good job at school, will your teacher tell you what you did well?
Are there rules at school that encourage good character or behavior?

What did the data reveal?

Parents: 97% of our parents stated that they felt the school met their child's academic needs and 97% reported that their child enjoys coming to school. 94% of parents felt they were adequately informed about their child's performance. Parents preferred to be notified by note or phone call. 87% said their children received extra help in areas of reading or math beyond normal instruction.

Staff: 90% of the staff feels they know what the administration expects and 100% feel they are supported by the administration in their work with children. 100% of the staff felt encouraged to collaborate with their colleagues. 100% felt that the instructional program meets the needs of students and 90% felt our school provides adequate help for students that are struggling academically. 100% felt students benefited from receiving Title I services.

Students: 83% of students liked school. 97% felt that teachers cared about them. 90% of students felt adults would help them when they didn't understand something, 96% felt teachers believed that they can learn, 89% know when they do a good job at school and 100% of students felt the school encourages good character or behavior.

AVERAGE DAILY ATTENDANCE

Campbell Elementary School encourages and honors students with good attendance. Perfect attendance certificates for all students are awarded each year in the Spring. The 2010-2011 average daily attendance rate continues to exceed 95% with 4 students receiving perfect attendance awards.

STAFF DEVELOPMENT

Staff development needs are evaluated on an annual basis. This year's staff received training in the areas of math strategies, grade level assessment in math, and changes in the state curriculum. The staff also received training on how to use MEAP data to improve their teaching strategies. The staff spent a great deal of time working on a new program for reading and behavior that will be used throughout Campbell School next year. Our staff also spent a great deal of time reviewing different reading interventions to be used at each grade level for the 2010-2011 school year. Many of our staff also received training in the area of writing. We have decided to use a new program called Step up to Writing to help improve our writing scores and to become more consistent in how our staff in teaching writing from grade to grade. Staff was trained in Hand Writing Without Tears Program. Further training was gained by the individual pursuing various needs through individual conferences attended throughout the year. The staff will also be attending a staff development workshop on the new Common Core Standard in July. The Huron ISD will be offering this for each grade level.

STUDENT ASSESSMENT

Subject matter is assessed by teachers using a variety of tools including written instruments and portfolios. The MEAP test is administered to Campbell's 3rd and 4th grade students. Every student at Campbell was given the DIBELS screening 3 times this past year to assess

their reading levels. Campbell students were also given the AIMS math screening and writing screen 3 times this past year to assess their math levels writing levels. Also in the spring all grade were given a comprehension reading test called DRA.

MEAP Results				
3rd grade	Math	Reading	Writing	ELA
CC 05	89.2%	91.1%	48.9%	84.4%
CC 06	95.2%	89.0%	45.7%	84.0%
CC 07	94.9%	91.0%	62.8%	87.2%
CC 08	89.2%	86.6%	56.1%	84.1%
CC 09	92.3%	100%	Not tested	Not tested
CC 10	98.8%	96.3%	Not tested	Not tested
4th grade	Math	Reading	Writing	ELA
CC 05	83.9%	86.2%	57.5%	75.9%
CC 06	86.8%	91.0%	52.8%	83.1%
CC 07	96.3%	87.5%	45.0%	82.5%
CC 08	95.9%	98.6%	56.2%	98.6%
CC 09	98.6%	91.3%	Not tested	Not tested
CC 10	95.2%	93.8%	32.8%	Not tested

MEAP Results	
5th grade	Science
CC 05	83.8%
CC 06	88.1%
CC 07	92.3%
CC 08	92.6%
CC 09	95.7%
CC 10	84.5%

Overall MEAP results show growth in areas of math and reading (ELA) while writing remains an area of concern and needs improvement. Core classroom instruction will implement strategies from the “Step Up to Writing” program to help address the needs of writing. Science MEAP results show good growth over the last four years.

At Campbell Elementary School all sub-groups have met Adequate Yearly Progress (AYP), included in the Education YES report card, as a requirement of NCLB.

POINTS OF PRIDE

1. Campbell's MEAP scores continue to improve, and out perform the State averages. Campbell received an "A" grade for its AYP status. Campbell had 100% of students proficient in reading on the 3rd grade MEAP.
2. During the 2010-2011 Campbell Elementary had 100 less discipline referrals compared to the 2009-2010 school year. This is a clear indication that our Positive Behavior Support System is starting to make a difference in our students behavior and overall school climate.
3. Reading Counts added many hundreds of new titles to our library for our students to use. Second graders and multi-age 1-2 started Reading Counts at the start of the second semester. This year, 16 students read more than 500 points to earn a gold medal and have their names added to the plaque in the library. Students read over 9,000books worth 19,000 points.
4. Our Young Author's Program sponsored a visit by illustrator and author. He participated in assemblies for our students and staff during March is Reading Month.
5. Campbell works hard to encourage its students to read. During "March Is Reading Month", students participated in a number of activities including silent reading, and being read to by guest readers,
6. Numerous grade level activities were held at our school including Field Day, Sock Hop, Beach Day, Pajamarama, pen pal exchange, sledding, ice skating , the 4th grade attended the Loons baseball game in Midland and many other Positive Behavior rewards.
7. Campbell is fortunate to have the help of many volunteers who provide thousands of hours of work for our school and students.
8. Assemblies are provided each year for Campbell students. This year the students had a nutrition assembly about forming health eating habit. The students also had the opportunity to hear two different author speak about the importance of reading and writing.
9. Technology improvements continue to be a major focus in our building. Continual upgrades to our system are being made. A new district technology plan has been developed to align with the Technology Standards and Benchmarks. Teachers at all grade levels are integrating technology projects into their curriculum. Every classroom at Campbell now has overhead projectors and sound systems. Also each classroom now has 8 student computers.

10. This year we had weekly drawing for students who earned star slips. The students could earn rewards on a weekly basis for good behavior.
11. Campbell's strength continues to lie in its diversity of choice and offerings of service to its students. Parents can choose from traditional classroom education to multiage offerings, to classrooms who specialize in teaming practices. Special Education offers a classroom where students are mostly self contained, a classroom where students are pulled in for specific instruction in academic or behavioral areas for brief periods of time before returning to their regular rooms, and inclusion when available, where the special education teacher goes into the regular classroom and team teaches with that teacher while providing extra support for the special education and regular students in that room.
12. This year our school social worker and big brother and big sister of Tuscola County started a lunch buddy for under privileged students at our building. We had over 50 students who had lunch buddies from either the middle school or high school.
13. We continued a tutorial program in math and ELA for students 2-4 on the computer which could be used in the classroom or could be assessed at home for students to work on math or ELA. This program is called Study Island. Our students have gone through over 181,000 questions for the year.
14. Six Campbell Fourth Graders represented their school at this year's 4th grade county spelling bee as spellers and alternates. The entire group represented themselves and their school very well.
15. Classrooms make yearly field trips to various places around the State. Some of the places visited included Bay City State Park and its Nature Center, the planetarium in Bay City, Cross Roads Village, the Heritage Theatre, Gagetown's Octagon Barn, Huckleberry Railroad, and other shorter trips to local establishments.
16. This year we started a walking club for students during recess. Students could earn prizes for walking certain distance during recess. The students walked over 2000 miles during the month of May.
17. Campbell participated in the PE-Nut Grant through Tuscola ISD. This program educated our students on healthy lifestyle choices.
18. Our food service program started a back pack program this year. This program allows disadvantaged students to take home a back pack full of food to ensure they are being provided for over the weekend. Our staff would deliver over 90 back packs every Friday.
19. Campbell Elementary also offers a full daycare which includes pre-school 3 days a week kids enrolled in the day care program.

Local Assessment Data

Grade	Content Area	Assessment (3 times a year)
K—4 th grades	Reading	DIBELS NEXT (Dynamic Indicator of Basic Early Literacy Skills) and DRA (Developmental Reading Assessment)
K—4 th grades	Math	AIMSweb
K—4 th grades	Writing	AIMSweb

Third Grade

MEAP (Michigan Educational Assessment) occurs in mid October

- Math
- Reading

Fourth Grade

MEAP (Michigan Educational Assessment) occurs in mid October

- Math
- Reading
- Writing

K – 4 students are assessed with local and normal assessment tests to determine academic growth and progress. We look at three types of data; Outcome Data to determine if our students, (and programs), are successful. Demographic Data to determine how each subgroup is achieving and Process Data to determine if our curriculum is aligned with the State’s Curriculum framework and our students are meeting State and National expectations for student achievement.